

## **FOR IMMEDIATE RELEASE**

**Feb. 8, 2023**

Value Transformation will be presenting a Webinar through SimpliLearn on Product Management with Jon M Quigley on February 15, 2023.

Value Transformation, is an organization with business and product development expertise. Our team members have fulfilled many roles in product development, ceded patents to organizations, coached individuals and organizations on a myriad of associated product development topics. This includes authoring books (often used as text books around the world) and key project and product management topics.

The webinar will be hosted by Rasha Khan from SimpliLearn, and will feature Jon M Quigley of Value Transformation LLC long experienced in product management. Together, they will share their insights and experiences, covering topics such as product design, development, and launch strategies, stakeholder management, market research, and more.

As product development and product management continues to evolve, it is important to stay up-to-date with the latest practices and techniques. This webinar will provide a unique opportunity to explore a career as a product manager and how to set about doing so through valuable insights into the profession.

The webinar will also include a live Q&A session, allowing attendees to interact directly with the panelists and ask questions about their own product management challenges.

"We encourage everyone interested in product management to join us for this exciting event," added Jon M Quigley the speaker at this event. "It is a great opportunity to learn and to gain valuable insights that can help you take your own product management skills to the next level."

Registration for the webinar is now open, and interested participants can sign up for free on the Simplilearn website.

<https://calendly.com/simplilearn/lessons-from-a-product-grandmaster?month=2023-02>

### **About Value Transformation LLC**

Value Transformation is a long-time provider of product development expertise and training. Our team members write, speak, coach, and teach on a range of product development topics. Our team members have expertise in a range of product management topics. We have guest lectured at premier universities around the globe, as well a

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